



30th Annual SODA Golf Tournament

JUNE 19, 2026

The SODA Golf Tournament has been an annual event since 1994, with the exception of COVID interruptions. It has helped us raise funds and increase awareness, as well as being a fun day of golf! The success of our tournament could not happen without our dedicated sponsors, donors and players.

We are doing something a bit different this year, in that we are offering tiered sponsorship to assist with covering the expenses of the tournament, allowing even more money to go towards supporting transplant recipients and donor families in Lambton County. If we do not have a sponsorship opportunity that suits your business, please let us know. Depending on your level of commitment, we are offering some added perks, as outlined on the Sponsorship Opportunity page of this package.

As you read through our Sponsorship Package, we hope you take the time to familiarize yourself, not only with our charitable organization and the type of work we do in the Sarnia/Lambton area, but also with organ and tissue donation/transplantation itself.

SODA is extremely excited and proud to be hosting one of the oldest annual golf tournaments in Lambton County. The money we raise will help assist patients and their families with accommodations, expenses and gas cards to attend out of town medical procedures and appointments.

We look forward to contacting you in the near future and hope that, together, we can improve and save lives, while enjoying a day of fun.

Sincerely,

Golf Committee, Sarnia Organ Donors Awareness
519-344-7777, sarniaorgandonors@gmail.com

Sponsorship Opportunities

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This tournament would not be possible without the support of our sponsors. This year, our sponsor packages include:

Title Sponsor (\$10,000) 1 available

- Sponsor name will be included on ALL documentation, signage and publicity
- Name highlighted on our website
- Name highlighted in the golf pamphlet
- Public recognition at event
- Golf for 8 with carts
- Lunch and Dinner for 8
- 8 tournament shirts

Tournament Sponsor (\$5,000)

- Sponsor sign prominently displayed at event
- Name highlighted on our website
- Name highlighted in our golf pamphlet
- Public recognition at event
- Golf for 4 with carts
- Lunch and Dinner for 4
- 4 SODA tshirts

Dinner Sponsor (\$3,500) 1 available

- Sponsor sign prominently displayed at event
- Name highlighted on our website
- Name highlighted in the golf pamphlet
- Public recognition at event
- Golf for 4 carts
- Lunch and Dinner 4

Cart Sponsor (\$2,000) 1 available

- Sponsor sign prominently displayed in every cart
- Name highlighted on our website
- Name highlighted in the Golf Pamphlet
- Public recognition at the event

Prize Sponsor (\$500 - \$1,000)

Raffle, Golf Contests, Golfer gifts (150)

- Name on our website
- Name in the Golf Pamphlet

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Sponsorship Opportunities and Registration Form June 19, 2026

Thank you for your support!

BUSINESS NAME _____

CONTACT NAME _____

ADDRESS _____

CITY _____ PROVINCE _____

POSTAL CODE _____ TELEPHONE _____

E-MAIL _____ WEBSITE _____

Please indicate below your desired sponsorship level and contribution amount:

- ❖ TITLE SPONSOR (\$10,000) _____
- ❖ TOURNAMENT SPONSOR (\$5,000) _____
- ❖ DINNER SPONSOR (\$4,500) _____
- ❖ CART SPONSOR (\$2,000) _____
- ❖ PRIZE SPONSOR (\$500 - \$1,000) _____

Business: _____

Description: _____

DO YOU REQUIRE AN INVOICE: Yes ___ No ___ [Please supply a business card](#)

Please make cheques payable to SODA

(All financial donations will receive a charitable tax receipt)

SODA
104-180 College Ave. N.,
Sarnia, ON N7T 7X2

Sponsorship Committee

30th Annual SODA Golf Tournament JUNE 19, 2026

If you would like to personally discuss a sponsorship opportunity or share an idea with us, we invite you to contact one of the following sponsorship committee volunteers:

Jim Trainor
519-312-6027

Bill (Tex) Wilson
519-336-5161

Sue Morrison Weir
519-381-1367

Tim LaCourse
519-490-4038

Jay Peckham
519-464-8925

Anne Marie McLean
519-384-9180

Lisa Vanderhulst
591-312-5094

Samantha Skolly
226-886-2360

Kathy Kaloczi
519-330-1475

Alternatively, you may contact the SODA office directly, at 519-344-7777 or SarniaOrganDonors@gmail.com.



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WHERE OUR MONEY GOES...

All monies raised by SODA stay in the Sarnia/Lambton area. One of our main mandates is to provide financial assistance to individuals who are awaiting or post transplant. Examples of things we might assist with are rent, as patients are required to stay near the transplant centre (London or Toronto) for up to 3 months post transplant, or gas cards, for travelling to their many medical appointments. In the past few years, we provided over \$60,000 to local recipients. In 2023, a first in Canada, we began offering grief packages to local donor families. These include a few things to aid them in the beginning of their grief journey: a soft blanket, a \$500.00 gift card and grief materials.

About SODA

The Sarnia Organ Donor Awareness Group is a non-profit, charitable organization dedicated to educating and promoting awareness of the need for organ and tissue donation and transplantation. We also offer financial and emotional support to patients, their families and donor families.

We provide research funding to The Matthew Mailing Centre for Translational Transplant Studies, which is part of our regional transplant centre at London Health Sciences Centre in London, Ontario.

At any given time, there are approximately 1,500 people awaiting organ transplants in Ontario and although there is no official registry, there are many more awaiting a tissue transplant. It is through our education and awareness program that we hope to show the community the vital need for organ and tissue donation and the importance of registering your wishes.

We are strictly a volunteer organization and receive no government funding. We therefore rely solely on our fundraising efforts and generous donations.

Did You Know?

Sarnia/Lambton's combined organ and tissue donor registration rate sits at 59%. While this exceeds the provincial average of 36%, there are still almost **45,000** people in Sarnia/Lambton, over the age of 16 with valid OHIP cards, who have **not yet registered** to be an organ and tissue donor.

One donor can save up to **8** lives through organ donation and enhance the lives of up to **75** more through the gift of tissue.

Consider giving the Gift of Life.

Talk to your family.

Register at your local Service Ontario office, or online at
www.beadonor.ca/soda



Facts about Organ and Tissue Donation

- Every three days an individual in Ontario dies awaiting a life-saving transplant.
- Do you know that 1 organ and tissue donor can save, or improve, the lives of over 80 people?
- Anyone has the potential to be an organ and tissue donor. Regardless of age, pre-existing medical conditions or medicines you may be taking. The oldest organ donor in Ontario was 96 years old and the oldest tissue donor was 102.
- Although people regularly read about heart, lung, liver, and kidney transplants, other organs and tissues that can be donated include the pancreas/islets cells, small bowel, stomach, corneas, heart valves, veins, ligaments, bones and skin.
- You are more likely to need a transplant than to become a donor. Statistics in Canada indicate that 100 in every million people will need a transplant, while only 1% of those who pass away could be a potential donor. Of that 1%, only about 1/2 actually go on to become organ and tissue donors.
- In 2025, 1,411 transplants were performed in Ontario, but 1,696 remain in need on the waiting list.
- Millions of dollars could be saved in the health care system if organ donation increased by just 10 per cent.
- The gap between transplant patients on the waiting list and the number of available organs is widening. The demand continues to increase, due to medical advancements and people living longer, while the number of donors remains stagnant.
- Your registration with Service Ontario does not guarantee that your organs or tissues will be donated. Although registration provides legal consent, doctors are hesitant to proceed if family members object. It is therefore very important that they and your medical proxy are aware of your wishes.
- According to Health Canada, 96 percent of relatives would agree to organ and tissue donation if they already knew their loved one's wishes. But only 58 percent would agree if they had not previously been informed.
- Families that have donated the organs and tissues of a loved one say it helped them through the grieving process, knowing there was further purpose to a life cut short, especially if the person was young. If their deceased family member was a giving person, they see organ and tissue donation as their loved one's final act of kindness: **The Gift of Life** to someone else.
- All major religions support the concept of organ and tissue donation, because it saves the lives of fellow human beings. Religious restrictions about treatment of the body after death may not apply, if the purpose is to save another life. If you have questions or concerns, please consult with your religious leader.

